

INNOVATION LEADERSHIP TRAINING

Looking to improve your innovation capabilities?

Innovation is critical to today's businesses. With globalisation enabling new markets and new competitors, the speed of technology change ever increasing, and ever more demanding customer requirements, the option of standing still is no longer there. The business world is full of organisations who were big and successful in their time, but have become roadkill on the competitive highway. Long term success requires differentiation through innovation. But what makes a truly innovative organisation?

The need for innovation leadership

Where is the focus for innovation in your organisation? Perhaps a better quality and higher level of new products, new service offerings or business process re-engineering? Every organisation's needs and priorities for innovation are different. But there is one thing that is common – the need for innovation leadership. Innovation Leaders have a key role in making any organisation more effective at innovation. They have a vision for improvement, they champion new ideas, they lead change projects and they successfully implement change. These people are key to making innovation succeed, so how do you make them more effective?



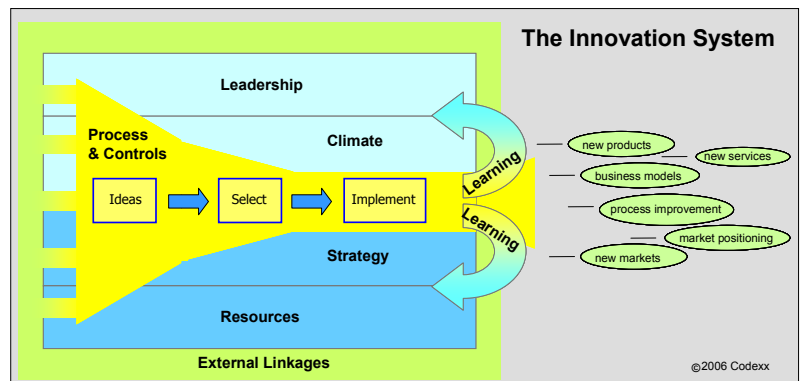
Developing your leaders for innovation

Innovation leadership is needed at many levels in any organisation – to define improvement strategy, to promote change and to define and lead innovation projects. People tasked with leading innovation can be much more effective when educated and trained in innovation. Our new **1 day Course in Innovation Leadership** provides core education and training to enable managers and employees to take key roles in firms' innovation activities. In this interactive course, participants will learn how to improve their skills and effectiveness as leaders of innovation.

- Understand the **dimensions of innovation** available to your organization
- Assess your organisation's **innovation health** against best practices
- Find out how to develop an effective **innovation system** and apply **tools for innovation**
- Hear **case studies** of leading innovators
- Find out how to **improve** your organization's innovation

The course provides education, tools and techniques to enable management of key elements of the **innovation system** in your organization

An effective innovation system is key to enabling successful ongoing and repeatable innovation.



Who should attend?

Whether your firm is seeking to improve your effectiveness at developing new products or services, improving business processes or developing new strategies or markets, a systematic approach to business innovation covers all these areas. This course is suitable for Managers, Change Agents, Improvement Leaders and Team Leaders seeking to improve their effectiveness at innovation.

Course Programme

08:30 Registration & refreshment

SETTING THE SCENE

09:00 Welcome & Objectives - why are you here?

09:30 Assessing your organisation's innovation health

A TOTAL VIEW OF INNOVATION

10:00 What is innovation? - Degrees and Dimensions of innovation / Case studies

11:00 BREAK

A SYSTEM FOR INNOVATION

11:15 Innovation challenges

11:45 Innovation case study video

12:15 Key innovation practices - Innovation System model / Case studies

13:00 LUNCH

THE INNOVATION CYCLE

13:45 The end-to-end innovation cycle

14:15 Tools for innovation across the cycle – Ideation, Selection, Implementation

15:30 BREAK

IMPROVING INNOVATION CAPABILITIES

15:45 Improving innovation in your organisation

17:00 Final discussion

17:30 CLOSE

Location

For 2007 we shall be running our courses in both London and Oxford – contact us for details.

About your course leader

The course will be run by Alastair Ross, Director of Codexx Associates Ltd. He has advised organisations in industry and services world-wide on innovation and business transformation for over fifteen years and has written and spoken extensively on business improvement.

Feedback from previous Codexx education

"Thank you for an interesting and challenging workshop." Business Unit Director, Engineering company

"Very focussed, very inclusive, pragmatic, and appeared to be really tuned into our business." IT Director, Law Firm

"I found it a stimulating day." Director, Environmental Services company

"Thought provoking and stretching. Good exercises." Partner, Professional Services firm

"I enjoyed your session last week - thank you." Managing Director, Medical Products company

"Thank you for a very stimulating event that has had my brain buzzing ever since." Business Director, Professional Services

Course fees

The fee for attendance at a seminar is as follows: Single attendee: £499 + VAT, two or more attendees from the same organisation receive a **20% discount** and are charged at £399 + VAT. The course fee includes attendance, your personal copy of the course materials, your innovation self-assessment, lunch and refreshments. Payment must be received prior to attendance at the course. Due to the nature of the course we are unable to accept bookings from management consultants.

About Codexx

Codexx helps organisations innovate and transform. What do our clients say about us?

"Innovation is key for us. As a manufacturer in the West, you have to innovate or you'll be dead in 30 years. The Codexx 'Foundations for Innovation' assessment is a very good methodology for pulling out the key issues on innovation. It makes a lot of sense." David Walton, Managing Director, Stannah Stairlifts Ltd

"Codexx, has over a period from 1997 made three valuable assessments...our practice has improved dramatically from a middle level, now close to a world class level." Mogens Henriksen, VP, Manufacturing, Grundfos A/S

"Codexx worked with us to improve our innovation capabilities. They helped us implement a process and supporting organization....and bring a new mediation product to market." Stephen Murfitt, Head of Litigation, Blake Laphorn Tarlo Lyons

Interested?

Contact us for information and to secure a place on one of our 2007 seminars by emailing us at innovation@codexx.com or telephone +44-(0)1794-324167.

